

# RESIDENTIAL PROPERTY MANAGEMENT OWNER KIT



Powered by:  appfolio

## Benefits:



**Enhanced Communication**



**Real-Time Access**



**Competitive Tools**



**Streamlined Maintenance**



**Built-in Risk Management**

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# Enhanced Communication Between Renters, Owners & Property Management Company

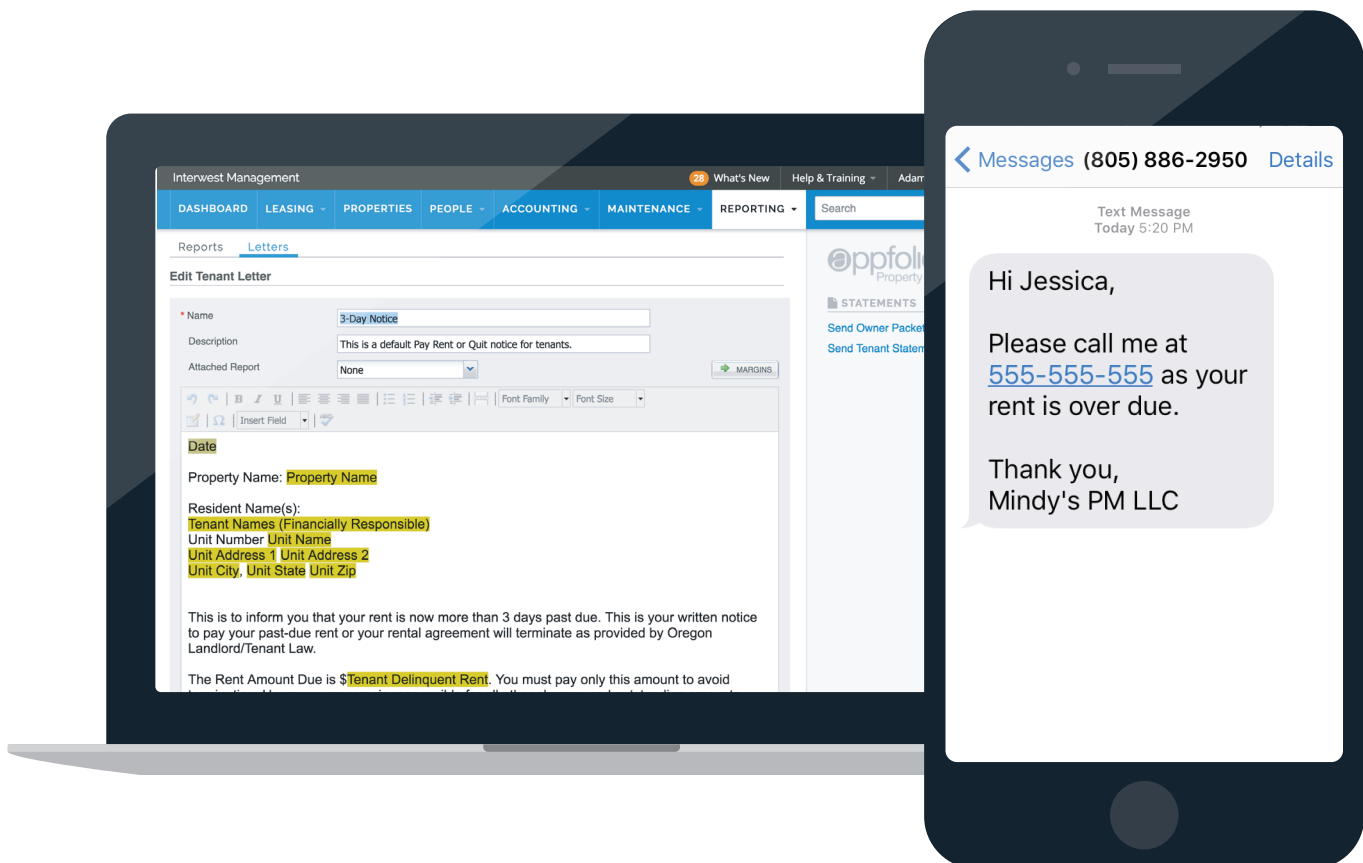
## Communication Is Critical

It's important for renters and owners to be able to connect with their property managers quickly and vice versa.

AppFolio's built-in messaging and emailing tools make collaboration and staying informed more convenient than ever.

## Key Features:

- Unlimited text messaging and emailing (single or bulk) at no added cost
- Submit maintenance requests from any device
- Easy document sharing through the Online Portal
- Letters for easy notification of delinquency notices
- Access to built-in forms & payment reminders



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# Real-Time Access to Documents & Electronic Payments

## Completely Mobile with 24/7 Access

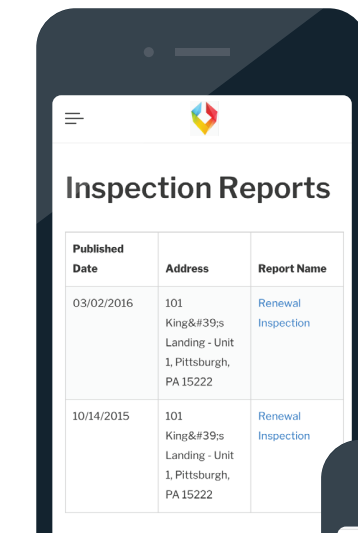
Mobile functionality is one of the top priorities for property managers, renters, and owners.

AppFolio's robust mobile capabilities mean you have on-demand access to financial statements, monthly summaries, year-end tax statements, and important documents from anywhere at any time. It also means you can make and receive payments from your mobile-friendly Owner Portal.

### Key Features:

Quickly pull up reports and documents on any device, including:

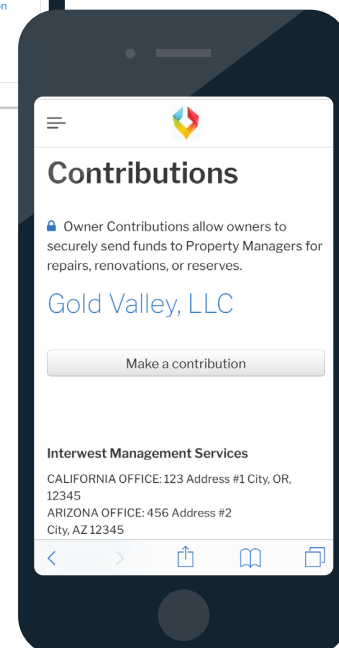
- Owner statements
- Monthly summaries
- Shared inspection reports
- Year-end tax statements
- Work Order status updates



Published Date	Address	Report Name
03/02/2016	101 King&#39;s Landing - Unit 1, Pittsburgh, PA 15222	<a href="#">Renewal Inspection</a>
10/14/2015	101 King&#39;s Landing - Unit 1, Pittsburgh, PA 15222	<a href="#">Renewal Inspection</a>

### Submit payments using convenient online methods:

- Property Managers can quickly, conveniently, and securely pay owners and vendors via eCheck or Bill Pay.
- Owners can securely and directly send funds for emergency maintenance repairs, renovations, or reserves via eCheck or Credit/Debit card.
- Have instant access to payment history.



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# Competitive Tools to Ace Leasing

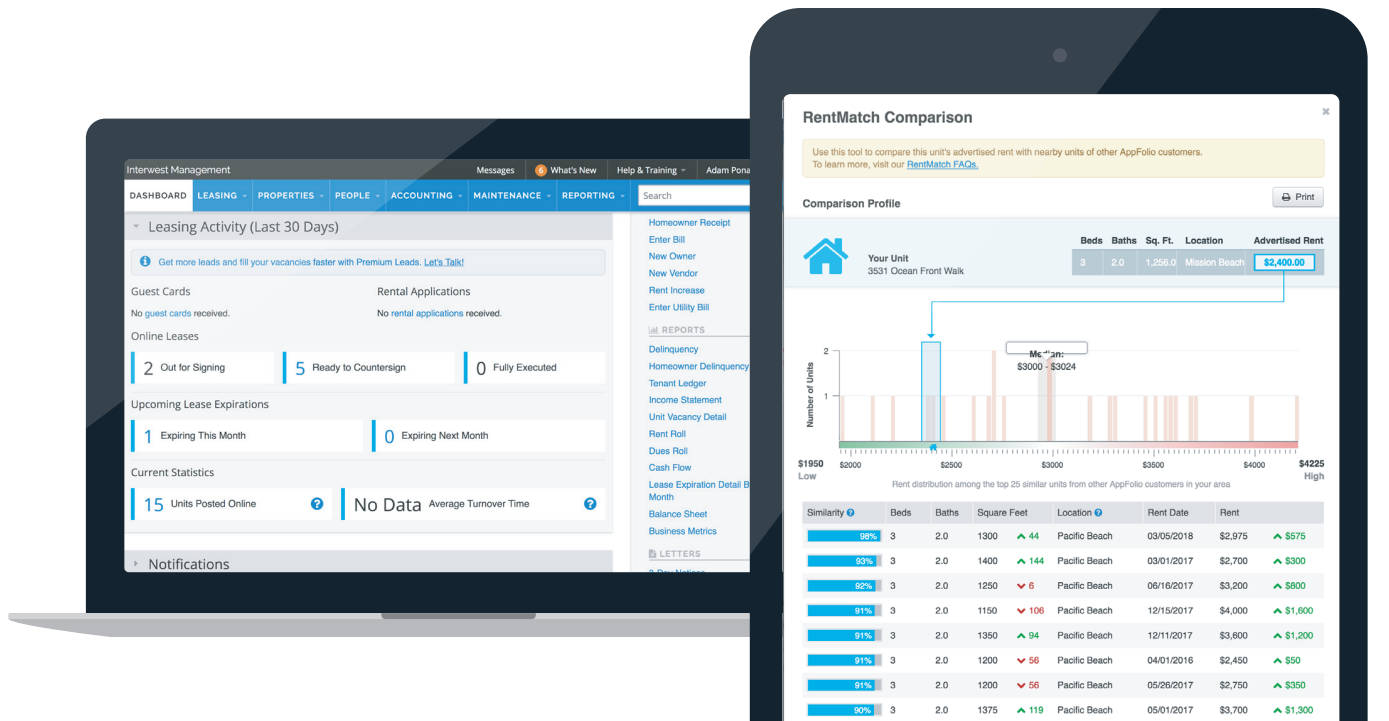
## Robust Marketing to Attract Modern Renters

Arming property managers with the right tools to efficiently market your properties means filling vacancies faster

AppFolio Property Manager's stand-out leasing features start with a professional web presence to attract the right renters, and continues on with online guest cards, rental applications, and digital lease signing.

### Key Features:

- A professional web presence makes a good first impression and amplifies your brand
- Eye-catching vacancy postings are featured on your website, along with hundreds of online rental listing sites.
- The Leasing Dashboard displays information on available units, soon-to-be available units, guest cards, and rental applications so your team can quickly and accurately track progress toward 100% occupancy.
- Built-in rent comparison tools align vacancies with comparable rent rates in the same geographic location to maximize rental revenue.



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# Streamlined Maintenance Keeps Your Properties in Top Condition

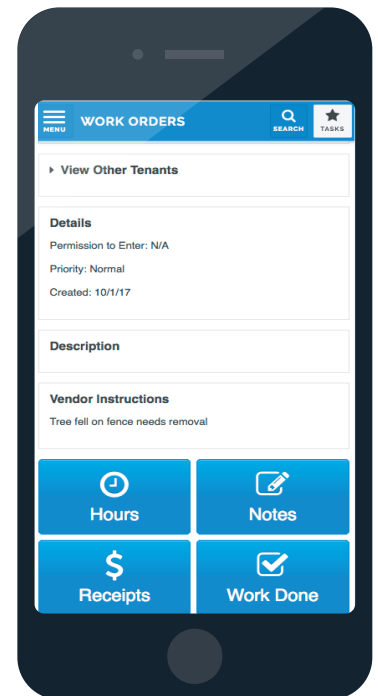
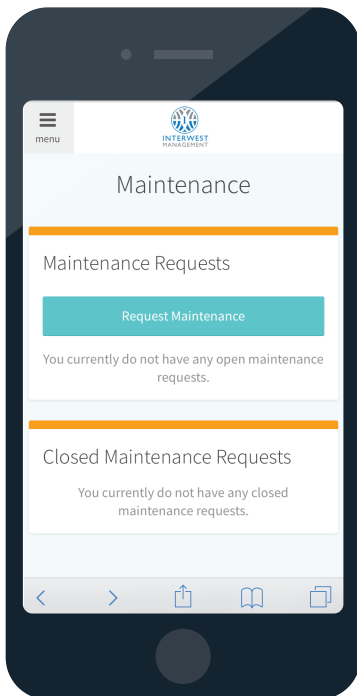
## Streamlined Maintenance Management

**It's important to resolve inconvenient and potentially costly maintenance issues fast and effectively.**

**AppFolio's maintenance management features can assure you that your property is running smoothly and well cared for.**

### Key Features:

- **Renters can submit maintenance requests directly from their Online Portals.**
- **When signed up with the 24/7 Maintenance Contact Center service, a professionally trained AppFolio agent dispatches pre-approved vendors and logs all activity in your database.**
- **You can access all maintenance requests, work orders, vendor information, and accounting directly from your phone .**
- **Mobile inspections help keep your properties rent-ready and in good shape.**

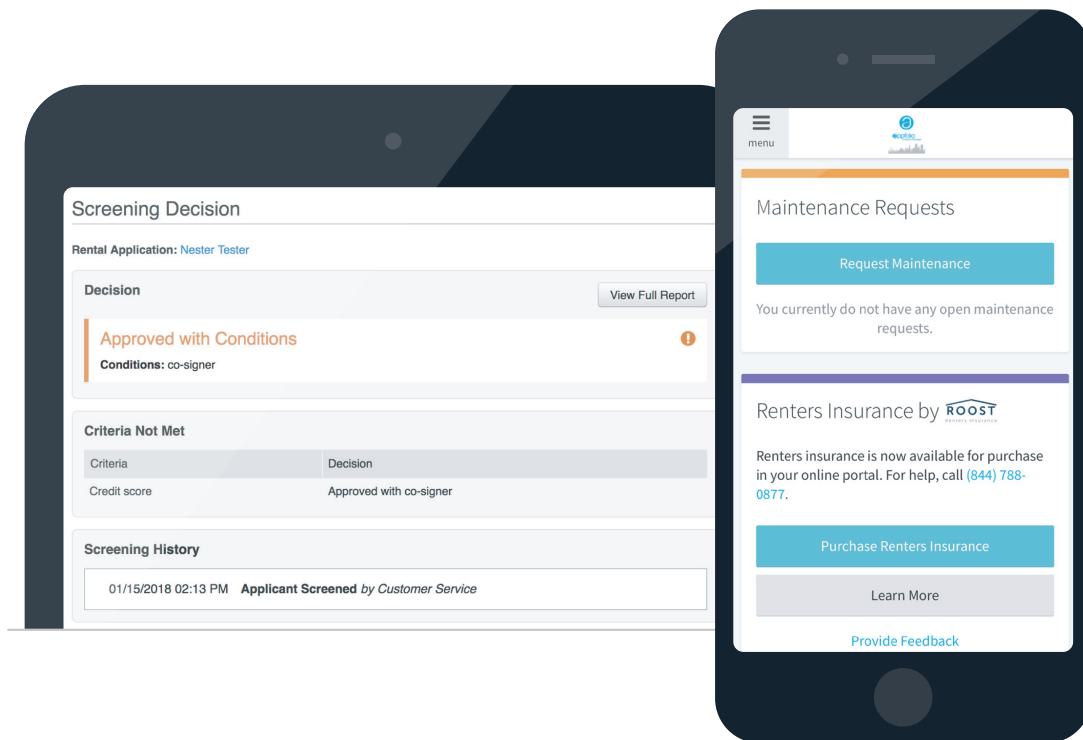


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# Tenant Screening and Insurance Protects Owners and Renters



## Built-in Automation and Asset Protection

When risk mitigation is completely integrated with Tee Frank Realty software powered by AppFolio Property Manager, you can rest easy knowing your properties and renters are in good hands.

Brief video owner overview: [www.teefrank.com/owners-services/](http://www.teefrank.com/owners-services/)

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